

ASEA Leadership Team

ASEA Retail Sales Plan

ASEA will have a tremendous impact in the Professional Health field. Here is a retail sales plan that will allow a business to retail ASEA and make a great profit.

1. The business owner must register as an Associate. Utilizing the 4-Pack enrollment is the best value, saving the enrollee \$110. It is like getting a case of ASEA FREE! (However, any enrollment order can be made.)

2. Then, the new Associate makes **10 case purchase**, as a Preferred Customer. By calling ASEA Customer Service at 801-973-7499.

Note: The Preferred Customer qualifies as preferred by setting up a future auto ship. The auto ship can be for any # of cases of ASEA. It can be changed, added to or cancelled at any time.

When 10 cases are ordered, the buyer receives an immediate 2 case discount. That is 10 cases for the price of 8.

Order 10 cases @ \$120 = \$1200.00
Pay for 8 cases @ \$120 = \$ 960.00
Preferred Customer saves \$ 240.00

ASEA pays Associate a **\$25 per case bonus** on all preferred customer orders.

8 cases X \$25 = \$200 bonus

Associate will receive this bonus on their weekly check.

Now, let's summarize the above and find the cost per bottle. That's 10 cases. You have paid:

\$960 less \$200 Bonus for a total net cost of \$760. You have 40 bottles of ASEA.

\$760 / 40 bottles = \$19 per bottle. Retail: \$38.95 = 100% profit margin!

Shipping costs as of this writing is \$45 for the 5 - 2 case boxes (10 cases).

For more information: Call ASEA Customer Service.