

Commitment Letter

Congratulations on your decision to become a part of the ASEA team!

You will be exposed to a lot of information in the coming days and weeks. Please remember that the most important activity you can engage in is to follow a proven system. By building a group of dedicated Associates who work together as a team, you will be able to leverage your efforts and create an exciting residual income stream that will allow you to achieve the goals and dreams you desire.

In order to be successful, it is important to make a commitment to learn and follow certain principles. You then teach these same principles to each person you sponsor. This will create a culture of responsible sponsoring that will duplicate throughout your entire group. Review the following commitment letter with your sponsor. Your signature will signify your commitment to yourself, your sponsor and your ASEA team.

IMPORTANT!!! – I will not contact any prospects on my own without my sponsor. _____ (initials)

1. Declare your personal “Why.” What are you committed to accomplishing through your ASEA business? What goals and dreams do you desire?

2. Your commitment to achieving your “Why” above. Make an unconditional commitment to your ASEA business. Your success requires dedication and focus to stick to your plan and create your own success. I commit to focus on my ASEA business. _____ (initials)

3. Which of the following statements would best describe how you want to work your ASEA business? (circle one)

A. Spare time. Which would be about 5 hours per week and it would sound like:

I will build my ASEA business slowly, at first. I will sponsor 2 people within the next 30 days. I will then help those people do the same. I will do this by duplicating PODs (See POD document in Back Office)

B. Part Time. Which would be about 20 hours per week and it would sound like:

I am going to start part time in my ASEA business, at first. I will sponsor 5 people within the next 45 days. I will then help those people to do the same. I will do this by duplicating PODs.

C. Full time. Which would be 40 hours per week or more and it would sound like:

I am going to give the maximum effort to reach the top level of the company in the shortest time possible. I will sponsor at least 10 people within the next 45 days. I will then help those people to do the same. I will do this by duplicating PODs.

4. Set your financial goals. Set financial goals that will help support your personal ‘Why’ and provide the revenue you need to achieve the lifestyle you desire. Set income goals that are consistent and realistic with your time commitments.

TIME PERIOD, MONTHLY INCOME

After 6 Months _____ after 12 Months _____ after 18 Months _____

5. Get to know your up-line team. Teamwork will be very important to your success. It is the responsibility of your sponsor to assist and support you in building your business. Don't feel like you have to do it alone. You will find greater success as you work together as a team. With that in mind, make sure that you have your sponsor and their sponsor's personal information so you can access them quickly when needed.

SPONSOR Name: _____

PHONE NUMBER: _____

EMAIL ADDRESS: _____

SPONSOR'S Sponsor Name: _____

PHONE NUMBER: _____

EMAIL ADDRESS: _____

- 6. On a scale of 1-10, what is your comfort level with talking to people about the ASEA opportunity? (including family and friends) _____
- 7. As your sponsor, if I see you getting off track, how can I best support you?

- 8. Daily education. Give yourself every advantage for success by studying the best books and business practices. Set aside a minimum of 30 minutes each day for self education. Make a commitment to be on the ASEA training calls and your team training calls.

Recommended Books

- a. _____
- b. _____
- c. _____

As a new ASEA Associate, I agree to follow my commitment with the support of my sponsor.

New Associate Signature: _____

Today's Date: _____

As your Sponsor, I agree to support you in achieving all of your ASEA business goals and dreams.

Sponsor Signature: _____

Today's Date: _____

Keep one one copy of this document for yourself, and give one to your sponsor.

Great Insights on 'Commitment'

Wikipedia defines 'personal commitment' as interaction dominated by obligations. These obligations may be mutual, or self-imposed, or explicitly stated, or may not. Distinction is often made between commitment as a member of an organization (such as a sporting team, a religion, or as an employee), and a personal commitment, which is often a pledge or promise to ones' self for personal growth.

"There's a difference between interest and commitment. When you're interested in doing something, you do it only when circumstance permit. When you're committed to something, you accept no excuses, only results." -Author Unknown

"Commitment unlocks the doors of imagination, allows vision, and gives us the "right stuff" to turn our dreams into reality." -James Womack

"Desire is the key to motivation, but it's determination and commitment to an unrelenting pursuit of your goal - a commitment to excellence - that will enable you to attain the success you seek." -Mario Andretti

"Unless commitment is made, there are only promises and hopes; but no plans." -Peter Drucker

"When work, commitment, and pleasure all become one, and you reach that deep well where passion lives, nothing is impossible." -Author Unknown